

AARON AWARDS 2026



WHERE HUMAN CREATIVITY MEETS ARTIFICIAL INTELLIGENCE.

BEST AI POWERED NARRATIVE

Imagine If - **SUPERHEROES**
Erotika Manifesto - **Bait Society / Director Kobayashi**
Nicks - **The Animal Whisperer (Dulce De Leche Launch Film 1) - Billy Boman AI Productions**
Invent Yourself - **Mike Bennion**
Two Men in a Coffee Shop - **Mike Bennion**
13th Night - **Anomaly**
Banana - **Dog Cat & Mouse**
An Impossible Life - **VANDAL**
Participa Aut Peri (Participate or Perish) - **Wild Boar Studios**

BEST AI POWERED REAL-TIME BRAND EXPERIENCE

Invesco QQQ Innovation Arena for NCAA Final Four - **Groove Jones**
Imagine If - **SUPERHEROES**
Obstructed Brews - **Two-Eyed People + Sounds Fun + Droga5**
My First Voice - **Monks**
Boontown Unboxed: 76,986 Unique Versions of Magic - **Monks**
Recipe for Innovation, AI Recipe Generator - **Groove Jones / Episode Four / RYA**

BEST AI SPEC AD FOR BRAND

The Pisanos - **László Gaál**
YOUR GARDEN BLOOMS - **SIMON ØDRIKSEN**
Intreccio - **Niccolò Valentino**
True Forge AI, The Digital Wild West - **Billy Boman AI Productions**
Open Airlines - **Mariam Mouzoul**
The Late 1900s - **Ongen**
Tunnel Vision - **Seppi Scholler**

BEST SYNTHOGRAPHY

Crocs x TLF, Caged Line - **SUPERHEROES NY / JIMMY / THE LOST FUTURES / BICFLAME**
Den Skjulte Regning / The Hidden Cost - **Nikolaj Lykke Viborg**
Panasonic s900 Shaver, Samurai Synthography - **Aagency Amsterdam**
Big Things Are Now On Sale - **MC&V and Receive Transmit**

BEST SONIC DESIGN - SUPPORTED BY ABE'S AUDIO

Shades of Blue - **SAGE**

My First Voice - **Monks**

Participa Aut Peri (Participate or Perish) - **Wild Boar Studios**

60 Days of Prepmas - **Block Branding and MC&V**

BEST AI ARTIST - SUPPORTED BY THESUPPLY

László Gaál

Seppi Schöller

Bob Connelly

Billy Boman

BEST AI + HUMAN COLLABORATION

Glasses to Grow - **Xiaolongbao Studios**

Find your Feet - **Code & Theory**

My First Voice - **Monks**

Made with Lenovo Yoga - **SUPERHEROES**

Imagine If - **SUPERHEROES**

Question Everything - **BearJam Productions**

The Dangers of AI with Springboards - **Springboards and MC&V**

BEST HYBRID PRODUCTION

Yamaha TMax - 25th Anniversary - **Bait Society / Director Kobayashi**

Kayo Sports, Summer Breadth - **Balboa**

Australia's Deadliest Predator - **Thinkerbell**

The Last Order - **Thinkerbell**

AH Care - **Ambassadors**

BEST AI WORKFLOW FOR CREATIVE IDEATION - SUPPORTED BY SPRINGBOARDS

The Last Order - **Thinkerbell**

Den Skjulte Regning / The Hidden Cost - **Nikolaj Lykke Viborg**

Coca Cola "Fantastical" - **Secret Level / William Sikora III**

Kayo Sports, Summer Breadth - **Balboa**

13th Night - **Anomaly**

BEST AI WORKFLOW FOR PRODUCTION

DICK'S Sporting Goods FOOH Holiday Campaign for Crocs NFL Collection - **Groove Jones**

The Last Order - **Thinkerbell**

Crocs x TLF, Caged Line - **SUPERHEROES NY / JIMMY / THE LOST FUTURES / BICFLAME**

AH Care - **Ambassadors**

STOCK AND AI CREATIVE ALCHEMY - SUPPORTED BY ENVATO

Connections - Bait Society / Director Kobayashi

Eternité - SHAIKE

Better Run - La Cueva Publico

HHQ Summer: Campaign Videos - Virtual Playground